

Jesse Brown

FIND ME

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Experience

Where have I worked?

UX Designer, Microsoft: Mobile and Maps

October 2008 to present, Bellevue, WA

While at Microsoft I've had an awesome opportunity to work with a few teams, creating wireframes for MSN mobile experiences and visual design for various 'Maps' designs. While working with these teams I developed a reputation for having a keen eye for info-architecture and visually appealing design work, thus; while my opinion was unique it was also valuable.

Visual Designer, Ramp Group Technologies

August 2007 to October 2008, Bellevue, WA

At Ramp, I worked closely with the Senior User Experience Designers and Developers, as well as the creative director to create the appropriate visual styles, wireframes, or both, for our clients.

Duties at Ramp Group: client concept meeting – sketching and presenting ideas to client, either on whiteboard, or paper – working on site-maps – wireframes – Visual design.

Product tester for Expression Design, Microsoft

April 2006 to April 2007, Redmond, WA

Closely involved with the team creating this new, vector based graphics design software. This was a unique position, with a whole different set of challenges.

On-site expert on products such as Illustrator and photoshop. Consulted on feature design, generating Graphic User Interfaces and other miscellaneous design projects in the process.

Visual Merchandise Designer, Ultimate Electronics

July 2003 to February 2005, Denver, CO

Involved in print design and some environmental design. Worked on accounts for many high-profile electronics manufacturers. Lead designer for all in-store advertising. Projects ranged from simple price sign sliders to entire promotional campaign creative.

Quick recommendations

"...His skills range from basic information architecture to complex marketing communications solutions and makes many stops in between."

~ Jonah Sterling, Creative Director, Ramp Group.

"...In other words, his art was not more important than the message, but served to highlight it in the best possible way. I have great faith in the quality and integrity of Jesse's work and recommend him without reservations."

~ Craig McWhorter, Brand and Content Manager Ultimate Electronics

TECHNICAL SKILLS

Visual Design
UX Design
Design direction
Brand building
Print design
Visual merch. design

TOOLS I USE

Photoshop
Illustrator
Image Ready
InDesign
Dreamweaver
Flash
Fireworks
Quark Xpress
MS Expression Design
MS Expression Web
Office / both Mac
and PC literate

EDUCATION

Westwood College
of Technology

Degree in;
Graphic Design
and Multimedia